

Date: \_\_\_\_\_ Name: \_\_\_\_\_

What logos / labels do you recognise?

Print and logos are all around us. We would like you to hunt for different logos and labels around your local environment when you are out and about. To extend the activity you could collect some labels off different packets, glue them onto a piece of paper and take them into school to share with your friends.

Here are some questions to ask your child:

- What logos/ labels do you recognise?
- What does the logo/ label make you think of? (food, shops, clothes, TV, toys etc...)
- Where are the logos found? (in shop windows, on signs, on buses, on the TV etc...)

Dear Parents,

Please complete the following questions with your child about the Logos and labels they found in the environment and return the sheet to school.

1. What logos did you see when you were out and about?

\_\_\_\_\_

2. Circle the logos you recognise:



3. Which logo above did you notice first? \_\_\_\_\_

4. Why do we recognise different logos? \_\_\_\_\_

\_\_\_\_\_

5. Did you enjoy this activity? (Please circle)

Yes No Why? \_\_\_\_\_

Parent comments:

Empty box for parent comments.