

[Enter Name of School]

## **Website and Cookies Policy**

To make this site simpler, we sometimes place small data files on your computer. These are known as cookies. Most big websites do this too.

Our cookies help us:

- Make our website work as you'd expect
- Improve the speed/security of the site

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties
- Pay sales commissions

We collect web statistics automatically about your visit to our site. This information is used to help us follow browsing preferences so that we can improve our website. These statistics do not contain personal data and cannot be traced back to an individual.

We do not use cookies to store personal data or link non-personal information stored in cookies with personal data about specific individuals. Our cookies aren't used to identify you personally. They're just here to make the site work better for you. Indeed, you can manage and/or delete these small files as you wish.

### **Granting us permission to use cookies**

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this. Should you wish to remove or not use cookies from our site you can learn how to do this below, however doing so will likely mean that our site will not work as you would expect.

### **Website Function Cookies**

#### **Our own cookies**

We use cookies to make our website work including:

There is no way to prevent these cookies being set other than to not use our site.

### **Managing Cookies**

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)

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- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

### How we use cookies

The following cookies are used by this website: [please enter the cookies you use for your website (useful to ask your school IT person/department)]

***For reference please not the following cookies are used by Walsall Council***

.Consent	
allicons	Whether to show all the icons on the front page or not
dnn_isMobile	Is user using a mobile device or requesting mobile layout
language	what is the user's preferred language
_RequestVerificationToken	Anti forgery token, makes sure that the person filling in the form is the submitter
.ASPXAnonymous	This cookie is issued by ASP.NET and is necessary for site functionality.
ASP.NET_SessionId	This cookie is issued by ASP.NET and is necessary for site functionality.
_RequestVerificationToken	This cookie is issued by ASP.NET and is necessary for the site security.
JCS_INENREF	Anti spam
JCS_INENTIM	Anti spam
PHPSessionID	Session cookies are used to store temporary information while you browse the site and are necessary for site functionality.
ebaseCookieTest	--
pagesequence cookie	used by ebase forms module as a session cookie
EDNViewNNN	Used by EasyDNN Modules for functionality. Deleted when browser closes.
JSessionID	Session cookies are used to store temporary information while you browse the site and are necessary for site functionality.

**Personal information collected via online forms [please insert here information in regards to information collected via online forms]**

***For reference the following information is collected by Walsall Council.***

Our policy is to respect and protect the privacy of anyone who visits our website. Where we ask you for personal information via an online form, this information will only be used for the purpose indicated and will be held in a secure manner. It will not be used for any other purpose without your permission and will not be kept for longer than necessary. If you are concerned about providing your personal information online please contact us and we will arrange alternative means for you to provide this information

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**Use of IP addresses and cookies [please consult IT and insert something similar to the below for your school]**

*For reference the following IP addresses and cookies are used by Walsall Council.*

We collect IP addresses only for the purposes of system administration and to audit the use of our site. We do not link IP addresses to anything personally identifiable, which means that while your user session will be logged you will remain anonymous to us.

**External links [insert info relevant to your school]**

*For reference external links used by WMBC*

This site contains links to other sites. Walsall Metropolitan Borough Council is not responsible for the privacy practices or the content of these sites nor do we endorse any externally linked sites.

**Security [insert info relevant to your school for security]**

This site has security measures in place to protect the loss, misuse, and alteration of the information under our control.

**Contacting us**

If you have any questions about this privacy statement or data protection issues generally, you can contact [relevant school email address]

**Measuring website usage (Google Analytics) [insert info relevant for your school]**

We use Google Analytics to collect information about how people use this site. We do this to make sure it's meeting its users' needs and to understand how we could do it better.

Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. We do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

The following cookies are set by Google Analytics and are classed as 'persistent' as they are stored for a considerable time on your computer, but they only track your visits to walsall.gov.uk and not any other sites you visit before or after:

Name	Purpose
_utma	Tracks number of visits to the site and times of first and last visits
_utmb	Timestamps entry to a site
_utmc	Timestamps exit from a site
_utmt	Optimiser
_utmz	Stores information on how the site was reached (e.g. direct or via a link, organic search or paid search)
_ga	Identifies unique users
_gat	Throttles the request rate
_gid	Distinguishes users

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For more information about Google Analytics, visit [Google Analytics](#)